

Florence Lynch

Diary Entries: Excerpts from February 4 to April 11, 1996.

February 4, 11:30 p.m. ...Today I heard back from Maria Morganti. She accepted my invitation to do a show in my apartment. She's very excited at the idea, as I am... Her preference would be for the show to open on April 24th. She will come a week before and stay the duration of the show. I'm very excited at the prospect of doing this project with her. We've also agreed to publish a catalogue for this exhibition. We've had several fax communications and we're already well into the planning. We will have 50 x 40 cm and 90 x 110 cm paintings. Anything larger would be too big for my space...

March 3, 11:48 p.m. ...we've decided on the catalogue lay-out and general content. I will write the text. This will be Maria's first one-person show so I want it to be perfect. I'm thrilled to be the one organizing her first one-person exhibition. And this is the first time I will organize a show of a European artist here in NY. Since I started doing shows in my apartment, this will be the third show in as many months! I'll need a break after this show if only to get a breather from having all these people in and out of my apartment at all hours of the day... I suspect my neighbors are getting a bit annoyed with me. But they're always invited and some have attended so... I've found someone to do the stretcher since it will be more cost effective to have the paintings travel rolled. I am looking for wine sponsors because we have decided to have three days of openings. So much to organize is so short a time period...things can't always go smoothly but so far they're going as well as I can hope for. We'll need to stay on top of things for the next month. I have communicated to Maria that the most important thing is that we do the best show that we can. That we should proceed so that it is also the best organized show and that the success of the presentation is extremely important but that we should still be friends after and the show and that we will work together on other projects. It's important that we don't lose sight of these objectives...

March 18, 1a.m. ...The text is complete and Maria faxed me the translation. With the exception of a few corrections, it's otherwise very cohesive. It sounds really good and stayed true to the original essay. We have so little time left that I've asked her to take charge of the catalogue since it's being printed in Italy. We had been going back and forth with changes and lay-out but now,

there's really no time left. If we are to have it ready for April, I will need to stay out of future decisions otherwise we will lose time with each correspondence...

April 3, 12:20 a.m. ...I picked up the stretchers. I sent out the press release to all the publications. In Italy I have been trying to get in contact with Maria Grazia Torri but to no avail. She would have been a great help for Italy... I spoke with my friend Silvia Sperandio and she has agreed to help Maria and she is expecting her call after Easter. She will assist in distributing the press release to the daily papers and perhaps do something herself. She is a great journalist and has great contacts with the Italian press... I got a company to donate wine and another that will provide spirits for the opening. The invitation card is ready; the mailing is ready to go. I wonder how the catalogue is coming along...

April 4, 9:40 p.m. Maria will be in Verona for Easter. I got a confirmation from her that the fellow who's in charge, Salvatore Lavaglio, promised that the catalogues would be ready mid-week. They will be shipped via DHL immediately; they will arrive with a week or so to spare but the important thing is that they get here before the opening! Antonio Maria Pecchini, a good friend in Italy gave me their contact; if they don't screw up, maybe I'll use them again...

April 11, 1:30 a.m. The catalogues are ready. I was terribly sorry to hear that there are a few problems with them. Missing word and a misspelled word? That can totally change the meaning of a sentence, as well as distract the reader. My first inclination is to say if we don't put anything may be they will not be noticed... Since the mistake is in the Italian translation, we can make a notation for the Italian readers only. She also mentioned a mistake in the table listing the images. This will remain apparent only to us. I can't wait to see them. It's hard to tell from her fax how they really look! After reading her fax again and again, my impression is that she does like the catalogue... She remembered my minulets. She arrives on the 15th. I will meet her at the airport...